

# SAP C4C Training

## COURSE CONTENT

### GET IN TOUCH



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## About Multisoft

Train yourself with the best and develop valuable in-demand skills with Multisoft Systems. A leading certification training provider, Multisoft collaborates with top technologies to bring world-class one-on-one and certification trainings. With the goal to empower professionals and business across the globe, we offer more than 1500 training courses, which are delivered by Multisoft's global subject matter experts. We offer tailored corporate training; project Based Training, comprehensive learning solution with lifetime e-learning access, after training support and globally recognized training certificates.

## About Course

SAP Cloud for Customer (C4C) training by Multisoft Systems is designed to equip professionals with the knowledge and skills needed to leverage SAP's cloud-based CRM solution effectively. This comprehensive course covers key aspects of SAP C4C, including sales, service, and marketing processes, enabling participants to enhance customer engagement and drive business growth.

## Topics

- ✓ C4C Introduction
- ✓ C4C Modules
- ✓ C4C Features & Benefits
- ✓ C4C Implementation Methodology
- ✓ C4C Scoping Overview
- ✓ C4C Configuration Overview
- ✓ C4C Data Migration Overview
- ✓ Organization Model Overview
- ✓ C4C Sales & Marketing (Overview)
- ✓ Sample creation of Account/Contacts
- ✓ Sample creation of Leads/Opportunity/Activities
- ✓ End to End Sales Process Flow Overview
- ✓ Overview of User & Access Management
- ✓ Business Roles
- ✓ Overview of Administration
- ✓ Mobility Enablement
- ✓ Outlook Integration
- ✓ Sample Demo