

# Salesforce Certified B2C Commerce Architect Training

*COURSE CONTENT*

## GET IN TOUCH



Multisoft Systems  
B - 125, Sector - 2, Noida



(+91) 9810-306-956



info@multisoftsystems.com



www.multisoftsystems.com

## About Multisoft

Train yourself with the best and develop valuable in-demand skills with Multisoft Systems. A leading certification training provider, Multisoft collaborates with top technologies to bring world-class one-on-one and certification trainings. With the goal to empower professionals and business across the globe, we offer more than 1500 training courses, which are delivered by Multisoft's global subject matter experts. We offer tailored corporate training; project Based Training, comprehensive learning solution with lifetime e-learning access, after training support and globally recognized training certificates.

## About Course

The Salesforce Certified B2C Commerce Architect training offered by Multisoft Systems is an intensive course designed to equip professionals with the expertise needed to architect robust e-commerce solutions using Salesforce Commerce Cloud. This training is ideal for those looking to deepen their understanding of the platform and enhance their ability to design scalable, high-performing commerce architectures that drive user engagement and sales.

## Module 1: Design/Discovery

- ✓ Given a customer's business requirement, create a technical specification that accurately reflects the business requirement.
- ✓ Given business and technical requirement details, create standard technical artifacts that are complementary and accurate to the design and project needs.
- ✓ Given business and technical requirement details, review implementation specifications for solutions, future growth, and gap analysis to stakeholders and provide analysis to defend if necessary.
- ✓ Given systems integration requirements and technical details, evaluate applicable versions of AppExchange solutions, third-party technical specifications, and API documentation for integrations.
- ✓ Given the systems that are interacting with the platform, evaluate the integration points, data type and volume, and data migration approach, plus diagram the system architecture.

## Module 2: Build

- ✓ Given a set of technical specifications, evaluate the implementation process to ensure the solution meets the business requirements.
- ✓ Given an implementation, validate that best practices are followed and guide their usage so that the end solution is secure, performant, and modular.
- ✓ Given a complex issue or set of issues, guide a development team in the steps toward resolution.
- ✓ Given an implementation and known key performance indicators (KPIs), support in load testing, evaluate results, and ensure the implementation meets expectations.
- ✓ Given a collection of cartridges and data, define a process to compile and deploy to Salesforce environments.

## Module 3: Monitoring/Troubleshooting

- ✓ Given an implementation, evaluate the end-to-end needs for custom logging configuration and the ability to leverage Log Center, and investigate other tools required to identify potential and existing issues for governance, trust, and best practices.
- ✓ Given an implementation performance issue, demonstrate the ability to identify and address existing and potential performance issues, including quota violations, cache utilization, service timeouts, and optimization opportunities.
- ✓ Given an implementation issue, demonstrate the ability to identify root causes and recommend solutions.
- ✓ Given an implementation, evaluate and adjust the system proactively to ensure a healthy, scalable system for current and future business operational needs.

## Module 4: Integrations and Customizations

- ✓ Given a business requirement of integrating with a third-party web service, identify which protocol (SOAP/REST) and which approach (real-time vs. batch processing) should be used and then apply all security strategies and best practices that SFCC can support.
- ✓ Given a set of batch process requirements, leverage the productized Job Framework for batch process integration.
- ✓ Given a list of third-party AppExchange solutions, identify legacy code that still uses Pipelines and define an integration approach with Controllers.
- ✓ Given a set of real-time integration requirements, leverage the productized Service Framework for real-time integration.

## Module 5: Launch

- ✓ Given requirements for a site, set up aliases that follow SEO best practices and accurately land customers on the desired domain, locale, and currency.

- ✓ Given a site launch checklist, identify required rollback steps, plan post-production activities, and ensure all launch tasks are completed.
- ✓ Given a site launch, monitor launch activities that cover all system health indicators.
- ✓ Given dependencies between sources of site data, define jobs and data replication schedules.
- ✓ Given data migration scenarios, plan and support the data migration process.